IndianArtZone - Artist Profile Setup Guide

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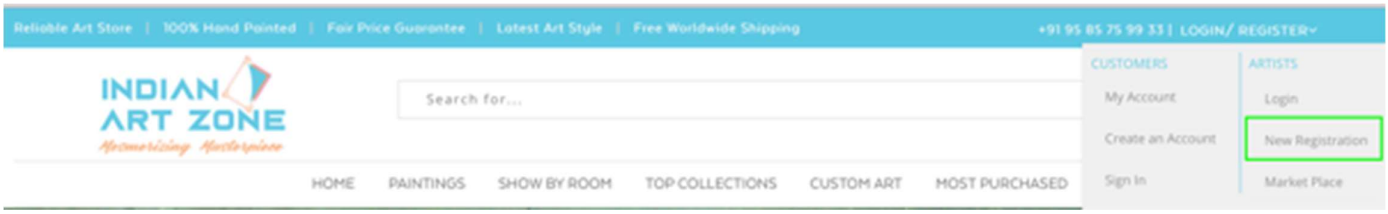
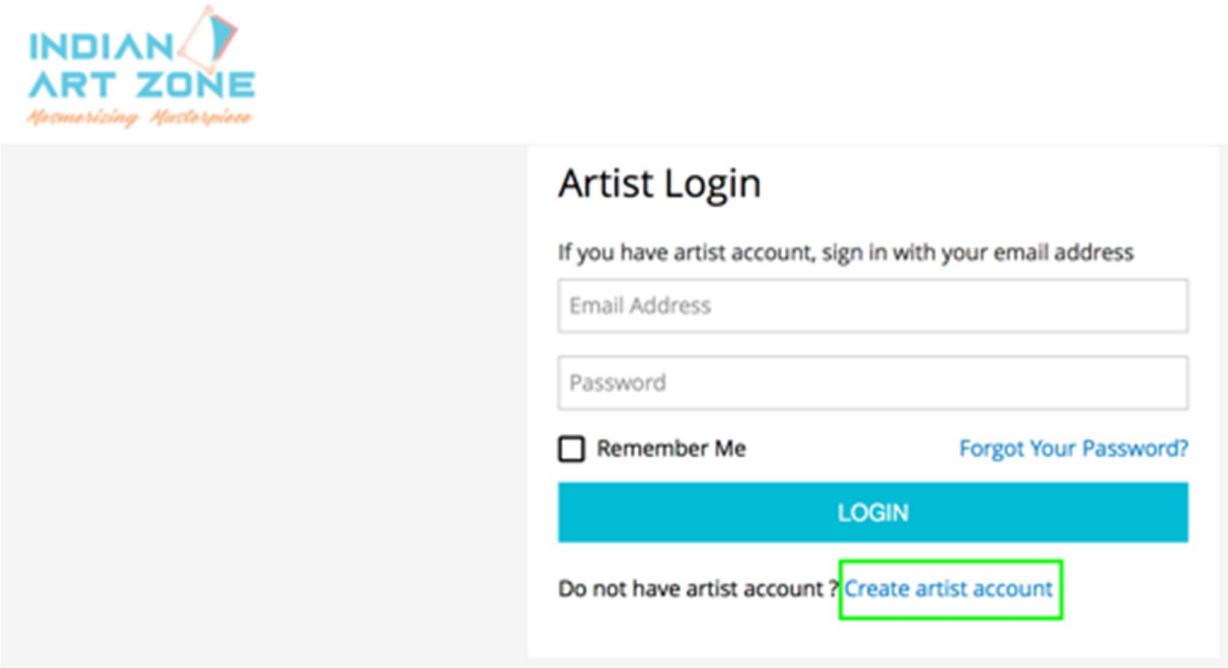
Profile Setup

1. New Artist Registration

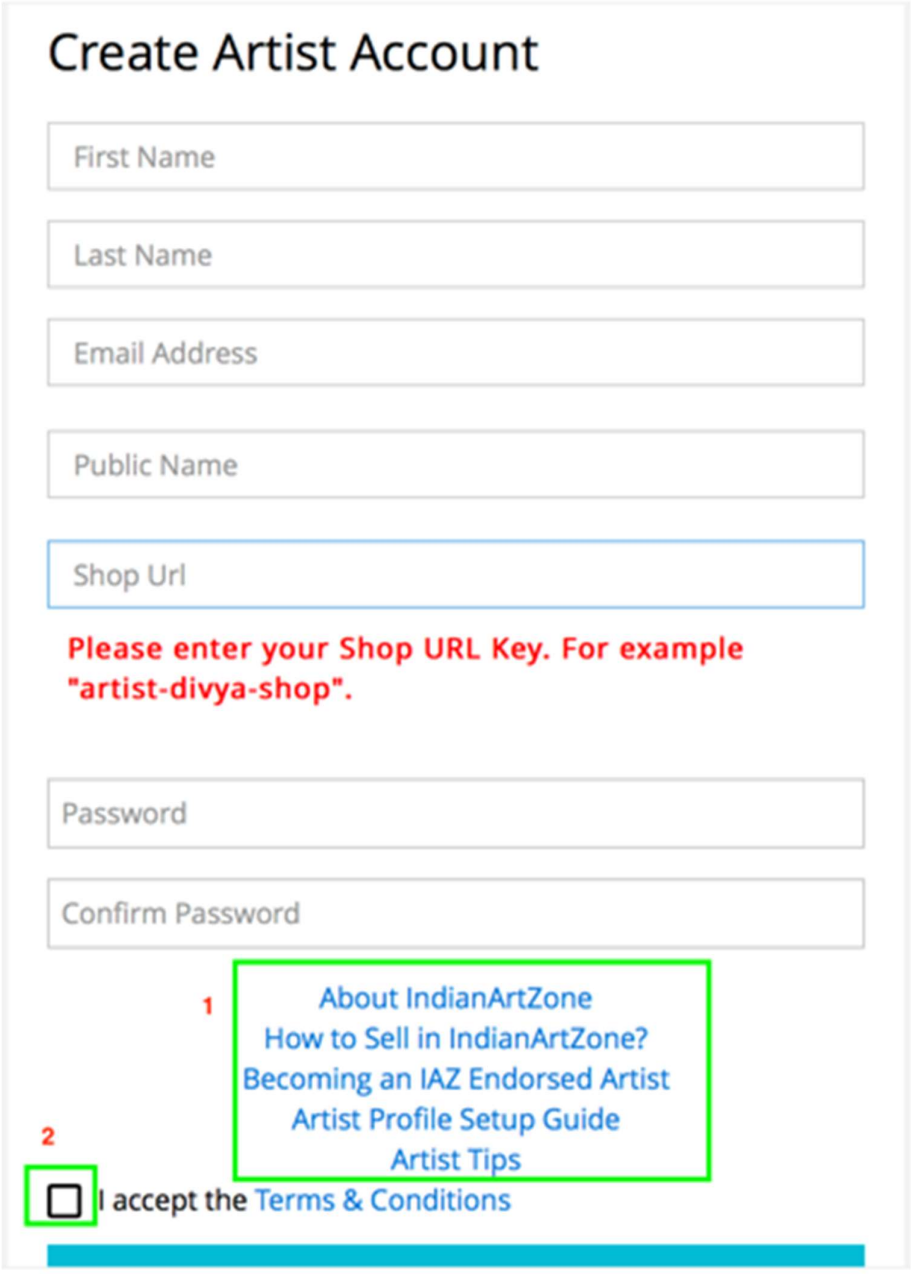
1) If you are a new Artist, click on 'New Registration' link from the Title Bar shown below



2) Click on the highlighted link below to register your profile details in IndianArtZone website.



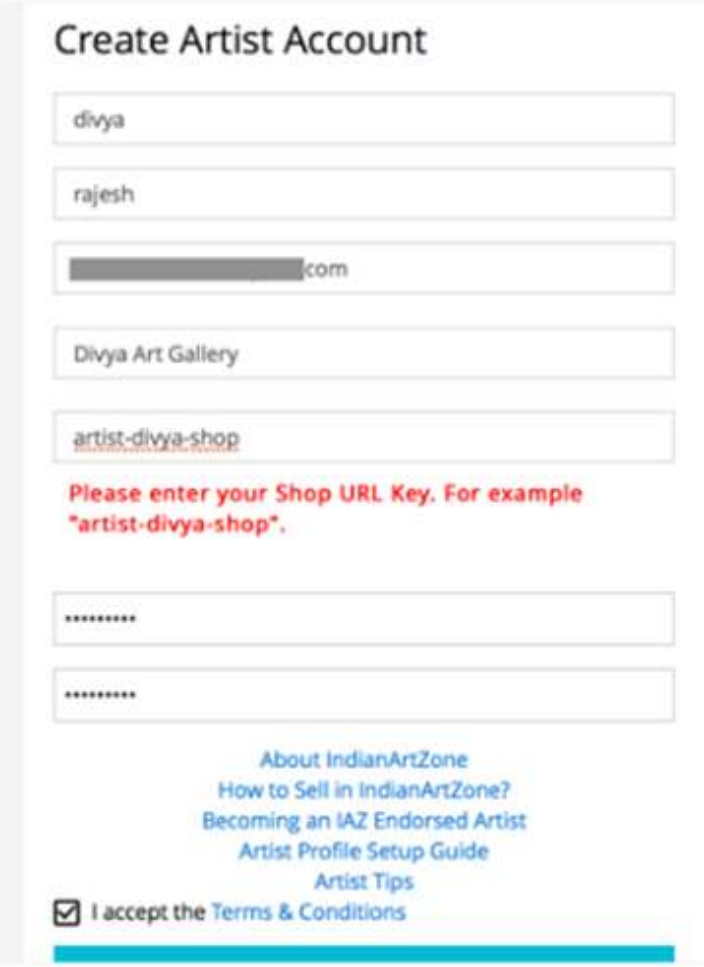
3) Capture your Profile information here



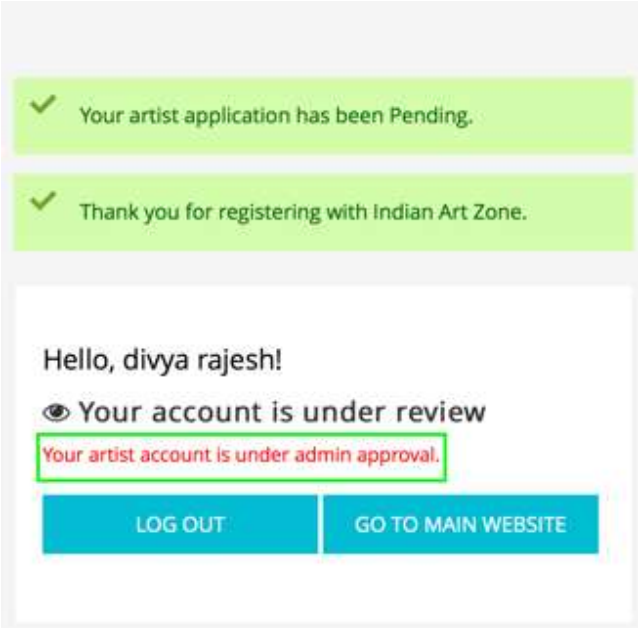
Note:

1. Click on the links provided to know about IndianArtZone and the procedure to sell art works in IndianArtZone Market place.

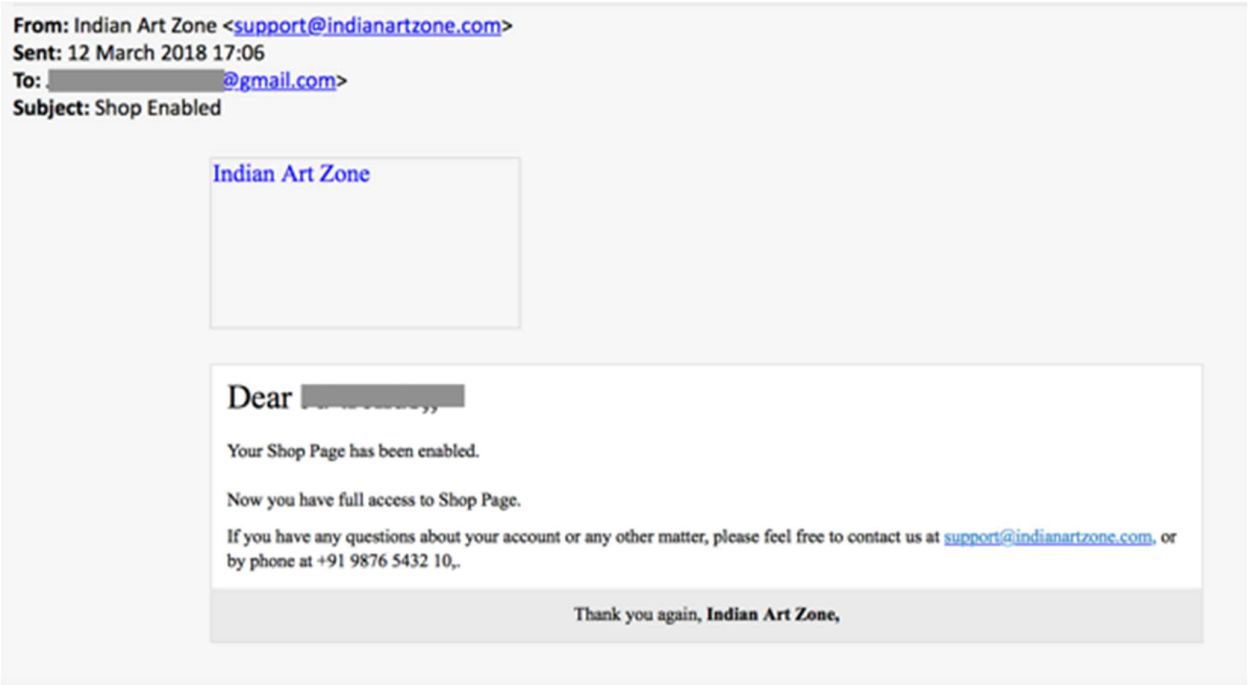
2. Read the Terms and Conditions and select the checkbox to submit your profile information to admin for approval.



4) Your application will be submitted to IndianArtZone Admin for approval

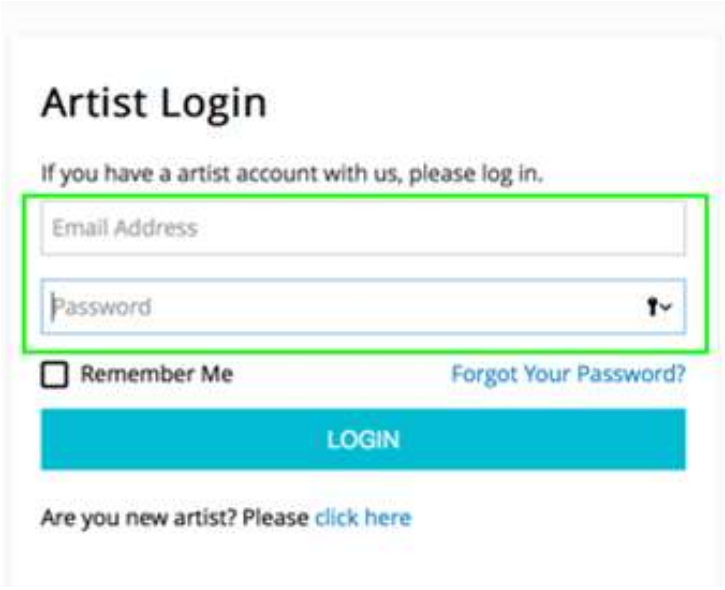


5) You will receive an email like the below from IndianArtZone stating that your "Shop is enabled" to upload your paintings and display in IndianArtZone Marketplace.



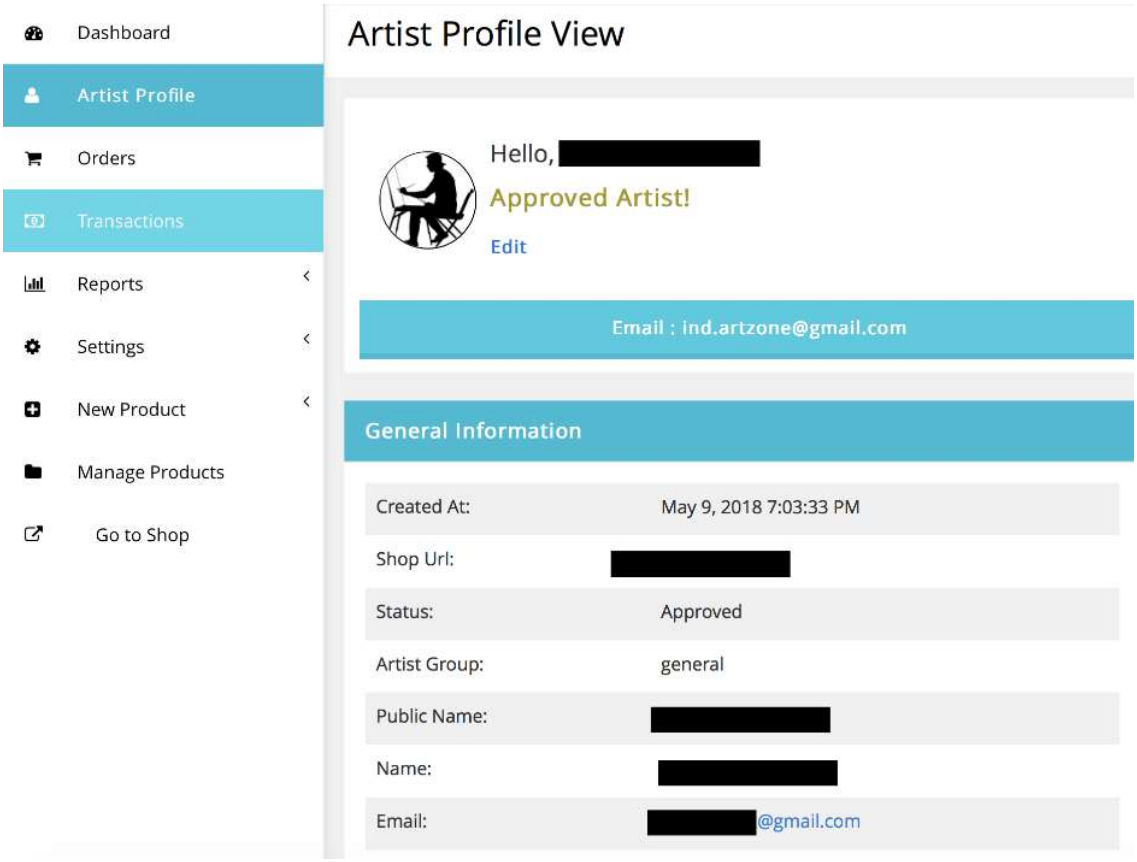
2. Existing Artist

Once you receive the 'Shop Enabled' email from IndianArtZone, you will be able to login to the website with your email address



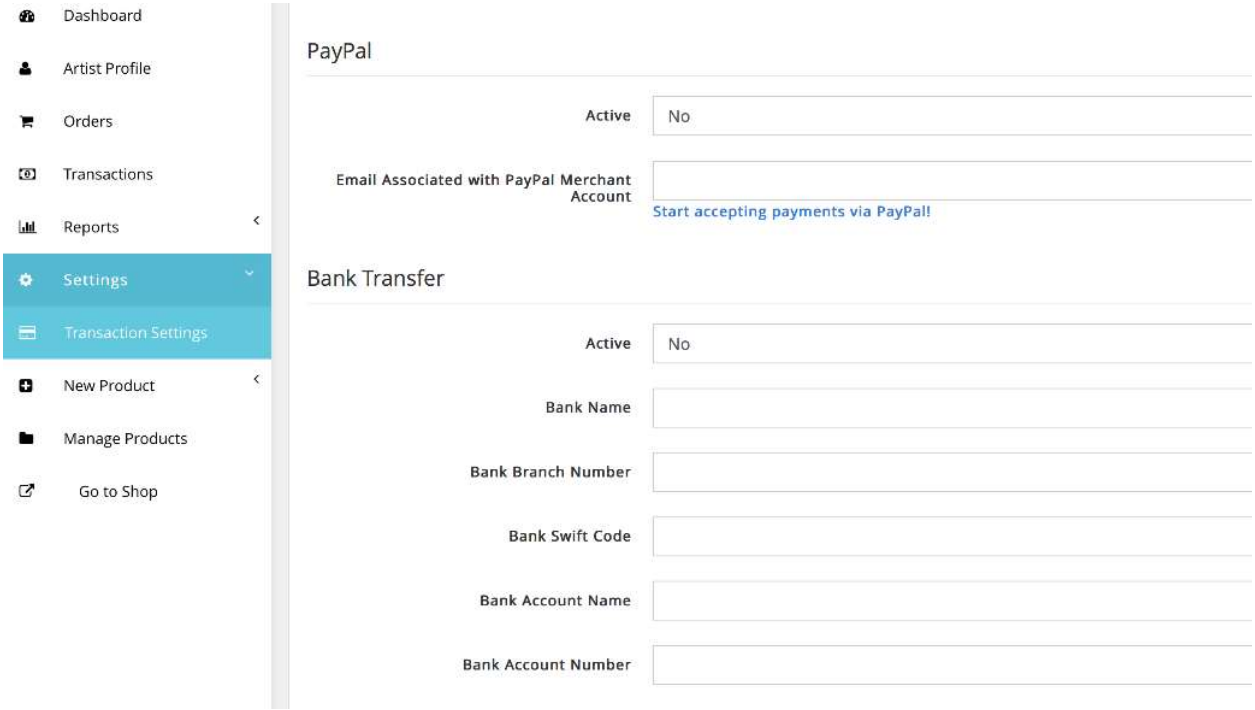
3. Artist Profile View

You will find the screen like this with following functionalities. Edit button provided to make the changes if required.



4. Payment Details

Your Bank details should be captured in this page. It's a onetime set-up required for us to do Bank Transfer as and when the Order is fulfilled. Check the Process flow diagram for more details.



Upload Paintings

1. Add Paintings

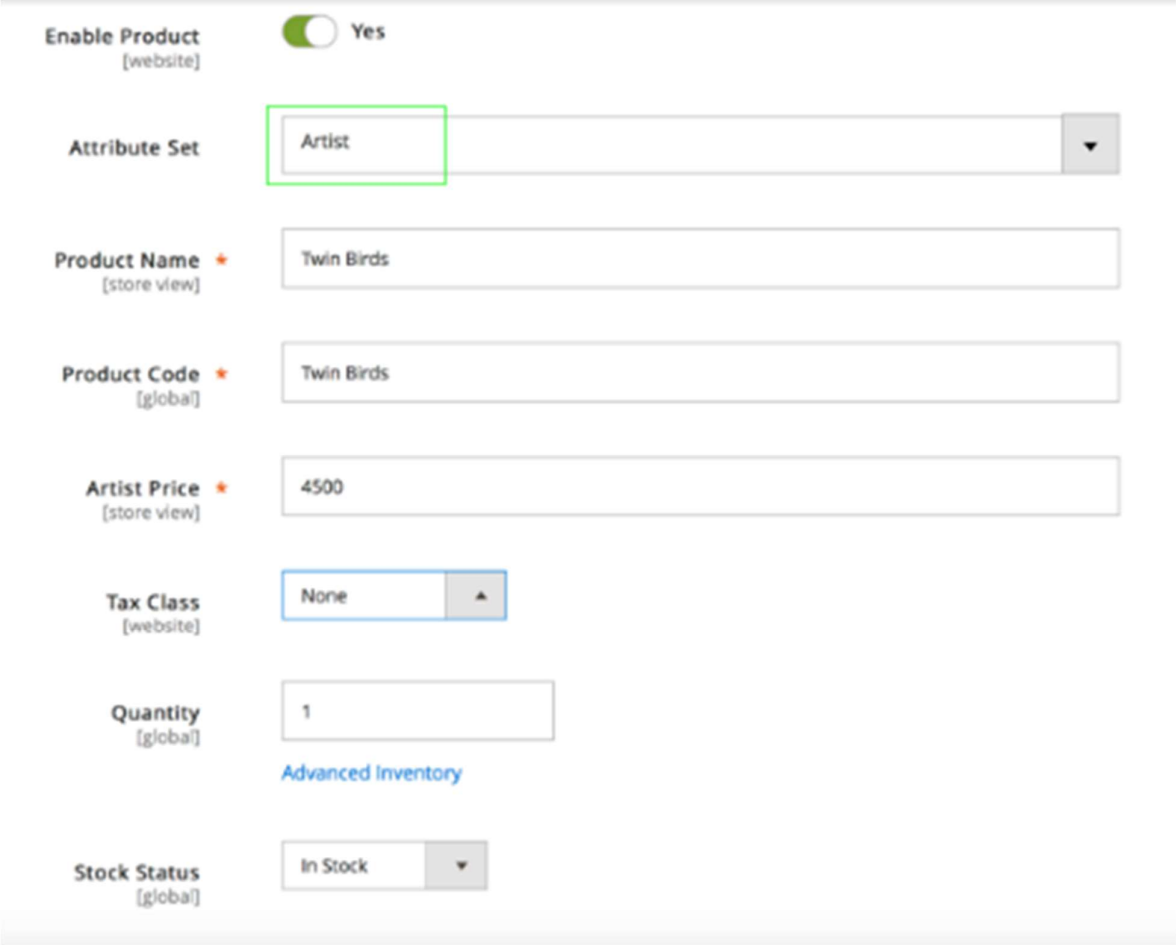
Add Simple Product will take you to the New Product Screen , where you will be able to capture your painting details. Following information highlighted in grey are mandatory to display your painting in IndianArtZone Website.

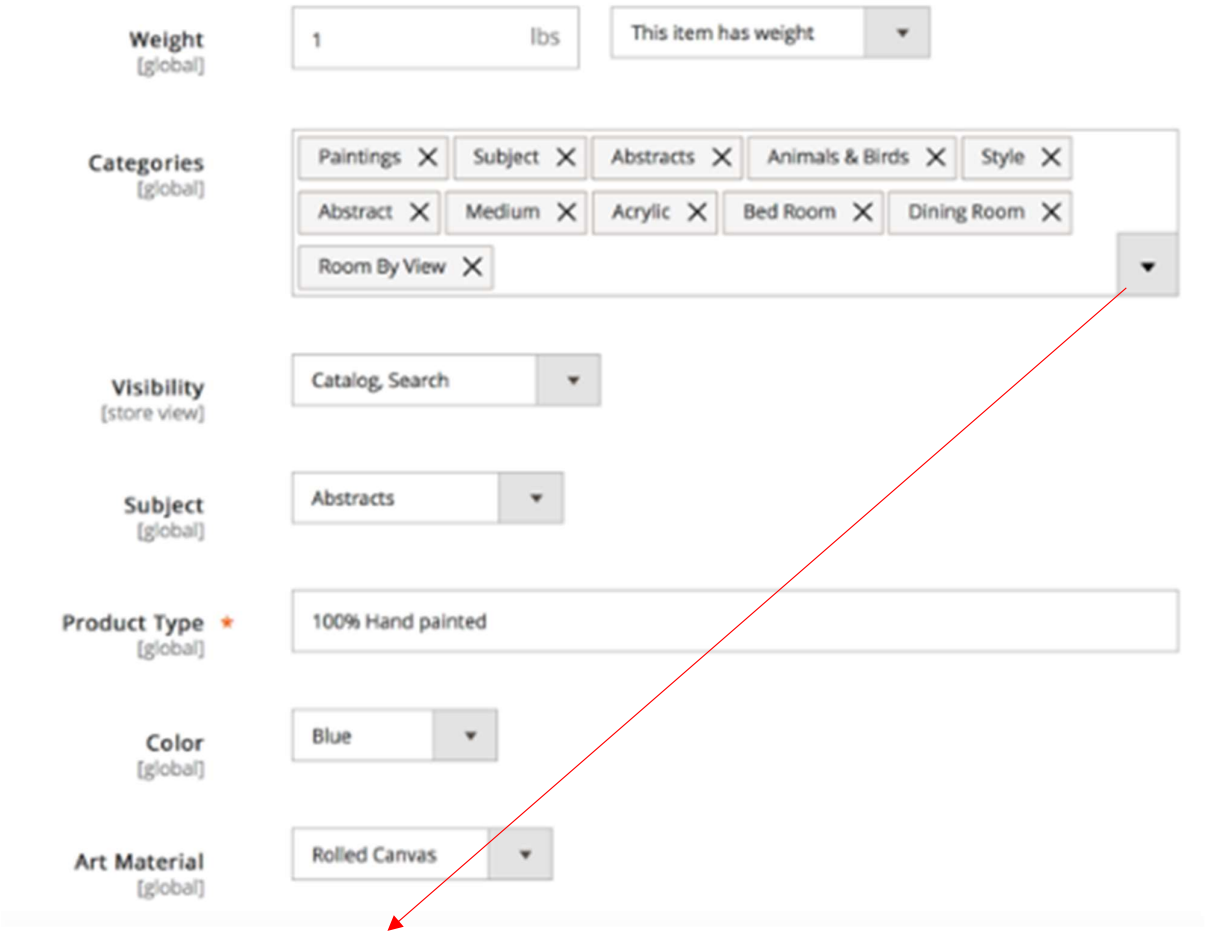
Product Information

Subject	Seascape
Product Type	100% Hand Painted
Color	Blue
Art Material	Rolled Canvas
Shape	Vertical
Size	24 * 24
Style	Decorative
Medium	Acrylic

Customizable	Yes, this art can be customized. Raise Custom Order Request if required. Custom Order Request page
Artist	Indian Artist Name
Country of Manufacture	India

Sample data provided below to upload your paintings in IndianArtZone website

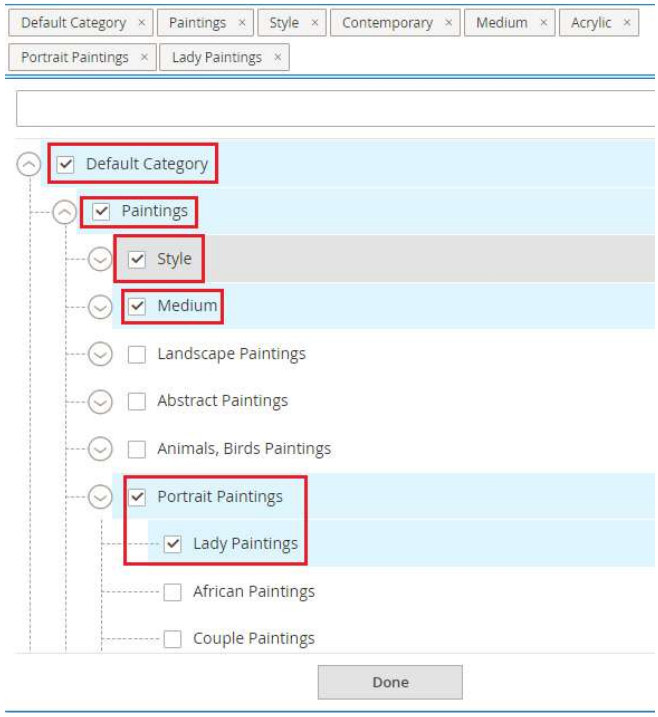


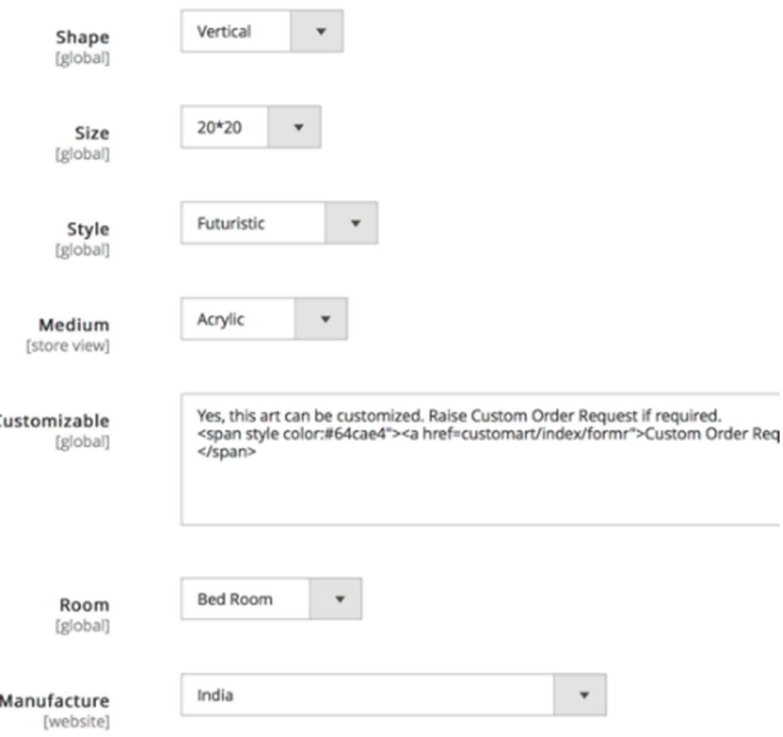


Tips for selecting Categories:

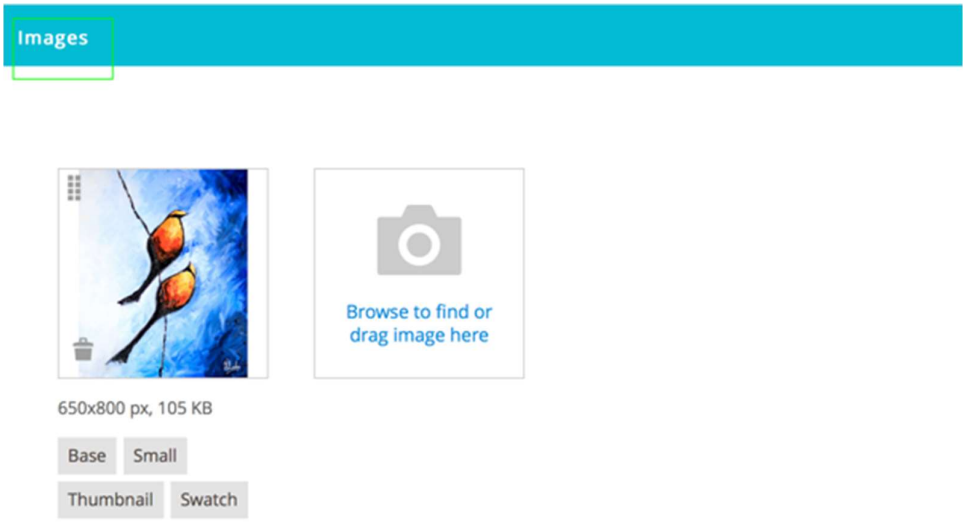
- **Click the Drop-down arrow for selecting the Categories**
- **Select Default Category**
- **Select Paintings**
- **Select Style and Sub-Style (only one)**
- **Select Medium and Sub-Medium (only one)**
- **Select the Main category (only one) and the Sub category (only one) for the system to rightly get placed in the relevant category**

Note: Refer the image in the preceding page



- 

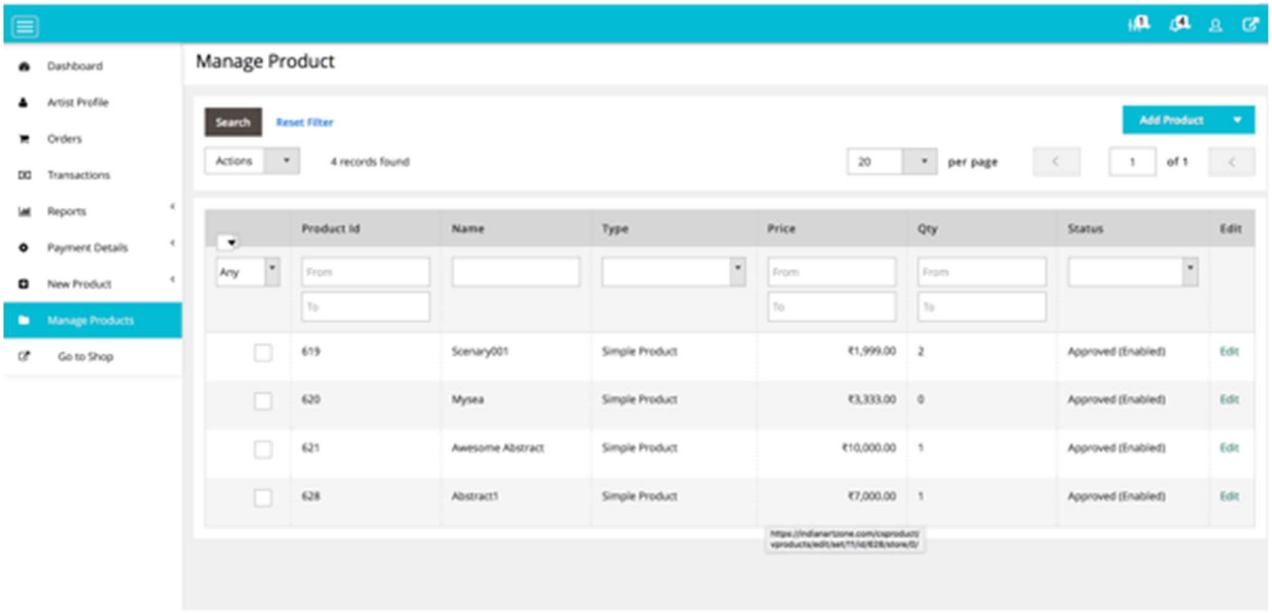
Note: Click on the '**Images'** section to upload your paintings and select the '**Save'** button provided in the 'Top Right' corner of this page.



This will notify IndianArtZone Admin to review your paintings. Approval will be informed through email and thereby painting will be displayed to IndianArtZone Customers for sale.

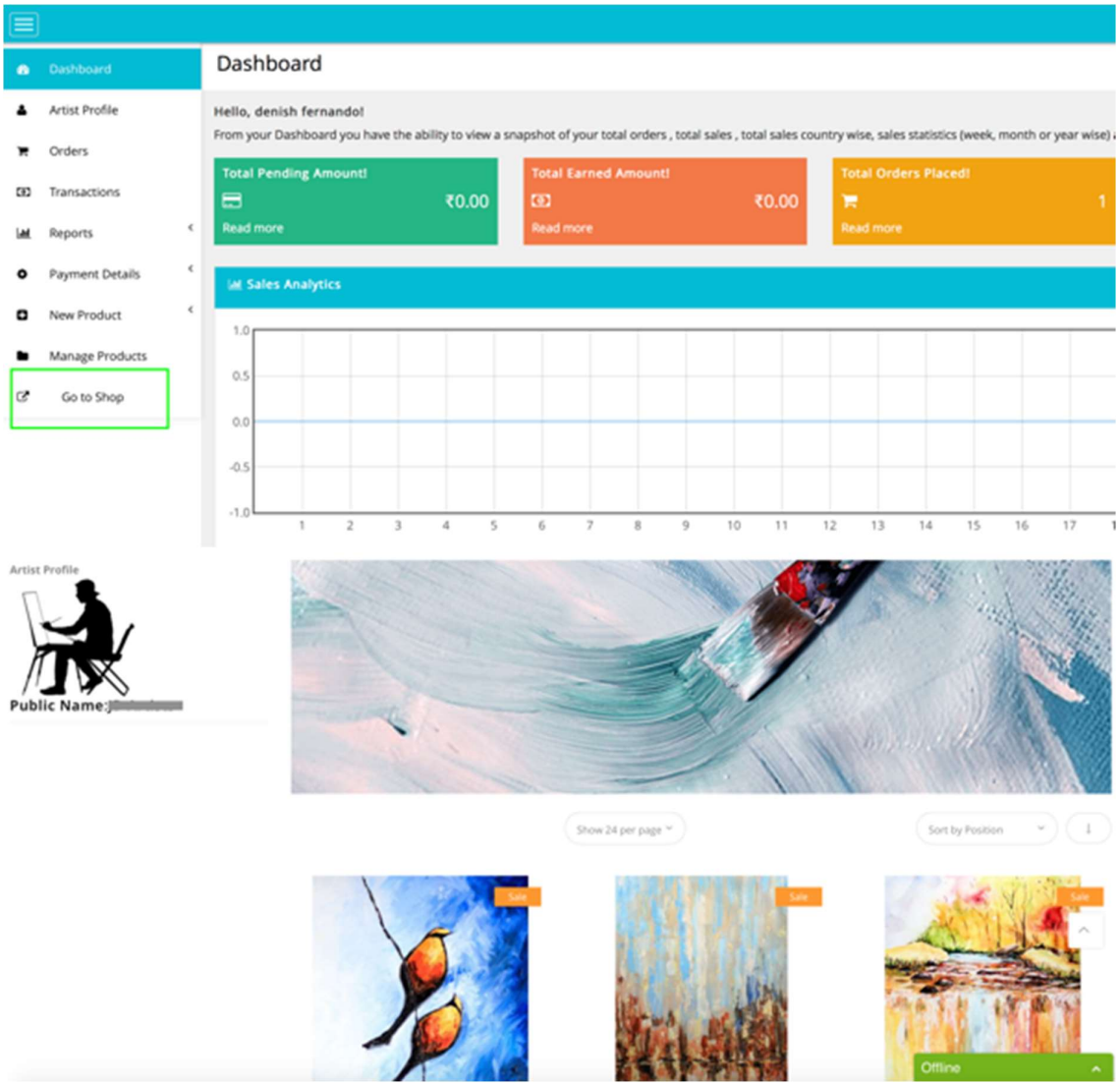
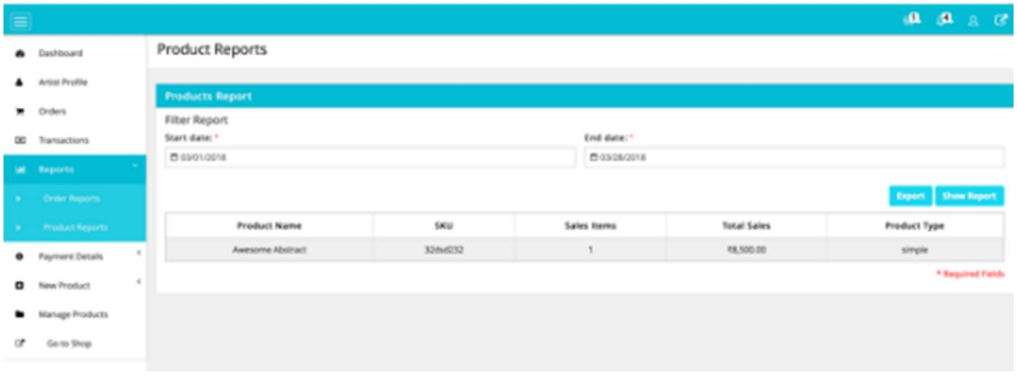
2. Manage Paintings

All your approved paintings will be displayed in Manage Product page and you will be allowed to make changes by click on the 'Edit' button provided in this page. Once again, approval process will be followed as mentioned while



uploading your paintings.

3. Go to your Shop



Product Reports